



Lex Stackhouse



647.615.9305 | staxism@gmail.com | Toronto, ON

SCAN ME

PROFESSIONAL EXPERIENCE

Program Assistant / VP, Toronto Metropolitan University **10/22 - 04/23**
Black Grad. Career Mentorship Program/Black Business Grad. Students Association
• Spearheaded initiatives requiring engagement with internal & external stakeholders to foster career, community, & industry opportunities for Black graduate students

Essay Review Tutor, Paper **11/21 - 10/22**
• Provided essay review services for K-12 students using a Socratic approach, guided by company framework rooted in educational equity

Freelance Video Editor **01/15 - Present**
• Use Adobe Premiere & Final Cut Pro to create promotional videos for clients, including Delta Sigma Theta Sorority, Inc. & the historically black NPHC

Editorial Operations Associate, POPSUGAR **05/21 - 07/21**
• Utilized Search Engine Optimization (SEO) strategies for Pinterest & Facebook to promote content & boost audience engagement
• Collaborated with internal teams to engage in editorial operations, interview transcriptions, photo rights allocation, & content creation for new platforms

Freelance Writer, POPSUGAR **05/20 - 09/20**
• Pitched, wrote, & submitted engaging stories targeting female millennial readers

Social Media Manager for Author **11/17 - 05/20**
• Managed all social media accounts of Sci-Fi author Jackie Hunter following the publication of her novel, "Lost In The Red Hills of Mars"
• Scheduled posts, created graphics, & promoted events to maintain the brand

Intern, One Foot Productions **01/20 - 04/20**
• Organized event logistics for NBA Allstar Weekend 2020, the Apollo Spring Gala 2020, NAACP's LDF 80th Anniversary Celebration, & Bear Music Fest
• Served as a Personal Assistant at Carnegie Hall's WorldStrides Events

Digital Editor, University Girl SU (Syracuse University) **08/18 - 05/19**
• Managed over 20 writers at a campus-wide, female-empowerment publication
• Contributed 5-10 article ideas monthly & proofed/edited articles

Student Director, NGHS Theater Program **08/16 - 01/17**
• Revised script by altering dialogue & integrating new characters
• Oversaw auditions & managed a cast of 40 students
• Directed creative elements (i.e. lighting, sound, set design)

Director's Shadow, Black Entertainment Television **01/17**
• Assisted director with location scouting, continuity monitoring, cast & crew communications, & prop setting

VISUAL MEDIA PROJECTS

"House Blend," Short Film - Thriller **2020**
Role: Writer, Director, Producer, Editor

Official Selections: Couch Film Festival (Winner: Best Thriller), TENOIR TV Film Festival, Quarantini Monthly Film Festival, Toronto Film Channel Awards, Direct Monthly Film Festival, HER INTERNATIONAL Film Festival, Tokyo International Short Film Festival

"The Thrill Series," Web Series - Horror-Themed Commentary **2020**
Role: Creator, Host

"Out of the Lights," Short Film - Coming of Age **2019**
Role: Screenplay Adaptation, Script Supervisor, Co-Producer

"Virtual Eyes," Short Film - Thriller **2019**
Role: Writer, Co-Director, Co-Producer, Editor

"The Shoppes at the Finish Line: Paranormal is Our Normal" **2018**
Short Film - Documentary
Role: Director, Co-Producer, Cinematographer, Co-Editor

SKILLS

Adobe Creative Cloud DSLR Cameras
Basic HTML Celtx
Social Media Canva
Google Ads SEO Strategy
Copyediting Creative Writing

SPANISH ██████████
FRENCH ██████████
MANDARIN ██████████

EDUCATION & HONORS

2023
MBA
Toronto Metropolitan University
Vice President: Black Business Graduate Students Association | Visit [Linktr.ee/BBGSA](https://linktr.ee/BBGSA)

2022
MA, Media Production
Toronto Metropolitan University
Thesis: Marginalization, Socio-Cultural Systems, & the On-Screen Horror Genre

2022
The American Pavilion Program
Accepted into Cannes Film Festival's Official Student Program: External placement with Arlight Films

2021
BS, Television, Radio, & Film
S.I. Newhouse School of Public Communications, Syracuse University
Minor: Spanish | Honors: Dean's List

2019
'Cuse Scholar
1 of 5 highest GPAs in Syracuse University's Athletics Program

2016
Top Screenwriting Student
Oxbridge Academic Program

Supplemental Material

GRADUATE-LEVEL WRITING SAMPLES

- MA of Media Production Thesis: "[Marginalization, Socio-Cultural Systems, & The On-Screen Horror Genre: A Cross-Demographic Exploration](#)"
- [Agile Methodology in the Content Creation Space](#) Executive Summary
- [Digital Currency on the Horizon: A Case for Canada](#)

COPYWRITING SAMPLES

- "[My Dad Played in the NBA Throughout My Childhood, and It Shaped How I Grew Up](#)"
- [POPSUGAR Contributor Page](#)

COPY WRITTEN ABOUT ME

- "[Black Women in Leadership event facilitates discussion and networking](#)"
- "[Black History Month Event explores authenticity at work](#)"
- "[BBGSA's Black Excellence Summit showcases entrepreneurship, education, art, activism and career insight](#)"



Black Women in Leadership event facilitates discussion and networking

April 17, 2023

In March, the Ted Rogers School of Management's Black Business Graduate Student Association (BBGSA) collaborated with the Ted Rogers MBA Women in Leadership Association to put on a Women's month event. The event, "Black Women in Leadership: Actualize Your Purpose," was a guided roundtable discussion event that included networking. Special guests included: Evangeline Chima (Black Mentorship Inc.), Fal Tull (MeRS Discovery District), Amanda Bartley (KPMG Canada), Yvonne Allannah (Loblaws Companies Limited) and AJ Apenteng (Avanade).



PUBLIC MEDIA OVERVIEW

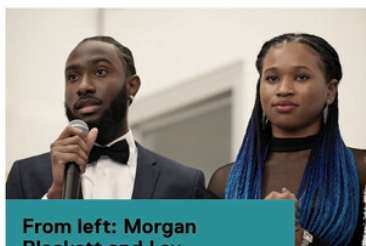


SCAN ME

[OR CLICK HERE](#)

Black History Month event explores authenticity at work

March 07, 2023



From left: Morgan Blackett and Lex Stackhouse

Congratulations to the members of the Black Business Graduate Students Association (BBGSA), Morgan Blackett and Lex Stackhouse, President and Vice President, on their Black History Month event "Showing Up While Black: Authenticity in the Workplace."

The event, which took place at the DMZ Sandbox on Feb. 27, was organized in association with the BlackNorth Initiative

References

ALLISON INGRAM, Supervisor at PopSugar
[linkedin.com/in/allisoningrum](https://www.linkedin.com/in/allisoningrum)
allison.ingrum@voxxmedia.com
+1-214-622-3694

EBONI MORGAN, Supervisor at the Black Graduate Career Mentorship Program
[linkedin.com/in/eboni-morgan](https://www.linkedin.com/in/eboni-morgan)
ebonicurls@hotmail.com
+1-416-434-7968

JACKIE HUNTER, Sci-Fi Author whose social media I supported pre-COVID
[jackierhunter.com](https://www.linkedin.com/in/jackierhunter)
jackiehunterthomas.11@gmail.com
+1-725-724-9533

